



Contract for merchants, artists and exhibitors

Regulations and policies 2018
2018, April 6 to April 8

Université Laval
Pavillon Desjardins-Pollack

Welcome

From the 6th to the 8th of April will be held the eighth official edition of the festival Nadeshicon at the Université Laval in Quebec city.

We would like to welcome those who are joining us this year and all those returning to this new edition of the Festival Nadeshicon.

This guide is designed for merchants (who are selling official and licensed goods), artists (craftsmen presenting their homemade goods) and exhibitors (organizations that do not have products for sale but wish to gain visibility during the Festival Nadeshicon).

This year, booking for merchants will be based on the principle of "first come, first served" while artists will be selected by a lottery system. If you have any questions, do not hesitate to contact us at:

Dealers@nadeshicon.ca

We all hope to see you soon,

Maude Cuerrier
Chair of the Executive Committee

I. Introduction

Festival Nadeshicon is an initiative of the Club Animé Québec, a student association of the University Laval accredited since 1992. Its name comes from "Nadeshiko", the Japanese word designating the carnation flower that blooms in spring and refers to the term "Yamato Nadeshiko" who is synonymous of the perfect woman.

The purpose of Festival Nadeshicon, an event held at the Université Laval in Quebec City, remains in the enactment and celebration of the Japanese culture as conveyed by the mangas while educating the public about the reality of the current Japanese culture as well as the traditional one.

Tickets are \$ 30 each (free for children under 12 years old) and allows families to come and learn about life in Japan at a low cost.

Will you be one of those who will thrill Université Laval this April?

1.1. Mission

The Festival Nadeshicon objectives can be detailed in three points:

- 50% anime and 50% cultural
- Familial and General
- Low cost

We allow families to come and learn about life in Japan without ruining themselves at the front door. Thus, attendees can save on the cost of the entry and therefore spend larger sums in the dealer's room, a vital part of any anime convention.

<ul style="list-style-type: none">• Masquerade• Japanese Fashion Parade• Dealer's Room• Panels• Guests• Concerts	<ul style="list-style-type: none">• Nadeshicon Idol• Cosplays Activites• Cultural Dances• Anime projections• Japanese food.• Photographers
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1.2 Traffic

Since it's first official edition in 2011, the festival Nadeshicon hosted nearly 10000 attendees from across Quebec and abroad.

Edition	Forecast	Participants
2017	2500	2400
2016	2000	2300
2015	1500	2000
2014	1250	1400
2013	1000	1100
2012	700	800
2011	300	650
2010 (Unofficial)	N/A	200

Our current public consists of 39% of teenagers aged between 16 and 19 years old and of 37% of young adults between 20 and 25 years old, from Quebec city.

II. Dealer's Room

The dealer's room, located in the Grand Salon, will welcome merchants and artists.

2.1 Business Hours

	Saturday	Sunday
Installation	7:00AM to 10:00AM	9:00AM to 10:00AM
Open hours	10:00AM to 6:00PM	10:00AM to 5:00PM
Closing	6:00PM to 7:00PM	5:00PM to 7:00PM

Please note that the dealer's room will be unavailable on Friday, April 6.

2.2 Installation

Merchants and artists will have access to the dealer's room during the installation hours. A dock and a freight elevator will be available for your merchandises but you must reserve a time spot or we will deny you access.

All goods must be installed by the end of the installation hours, so that everything is ready for the opening (10:00AM Saturday and Sunday). As the dealer's room opens, the dock will be locked.

2.3 Opening

All merchants and artists must be ready and at their designated selling spots before the opening of the dealer's room to the Festival attendees (10:00AM Saturday and Sunday).

At the end of the opening hours, the doors to the dealer's room will close and a short period (15 minutes) will be allowed for late attendees to finish their transactions.

2.4 Closing

When all festival attendees will have left the dealer's room, merchants, artists and exhibitors will enter the closing period (18:00PM to 19:00PM on saturday and 17:00PM to 19:00PM on sunday) to store their equipments and leave the room.

During disassembly (on sunday), the dock and the elevator will be available for the merchants and artists (for a limited time).

2.5 Security

After the closing time, the doors to the dealer's room will be locked. Room access will be denied to any and all festival attendees. However, the executive committee, composed of:

Maude Cuerrier, President

Jonathan Gauvin Richard, Vice president

Pascal Barrette, Communications management

Mathieu Deshaies, Treasurer

Justin Nguyen, Secretary

and the employees of the Université Laval may have to enter, under certain circumstances.

Please note that the Festival Nadeshicon, the Club Animé Québec and the organizers of the event do not assume responsibility for any loss, theft or damage to the merchant's, artist's or exhibitor's equipment.

2.6 Exhibitors

Unlike merchants and artisans, most exhibitors will be given spaces outside of the dealer's room. Spaces outside the dealer's room will be specially chosen to maximize visibility and attendance from the festival attendees.

Only exceptions to this rule will be exhibitors looking to sell merchandises or goodies, in which case the exhibitor will be given a space inside the dealer's room and will comply to the policies like a merchant.

The booking of exhibitor's spot will require the authorization of the executive committee of the Festival Nadeshicon. Any inquiries and forms will have to be sent directly to them at the following address:

:
[Contact@nadeshicon.ca](mailto>Contact@nadeshicon.ca)

II. Merchants and artists spaces

3.1 Classification

3.1.1 Considered as **MERCHANTS** are:

- Businesses or individuals who are selling official goods, used or new, produced by manufacturers
- Businesses that sell homemade goods and that are registered as a corporation (i.e. legal person) at the Registre des entreprises du Québec or Canada.

3.1.2 Considered as **ARTISTS** are:

- Businesses or individuals who are selling homemade goods and that may or may not be registered at the Registre des entreprises du Québec or Canada

3.2 Prices

Here are the prices for merchants and artists

Categories	Single space	"L" Combo	"U" Combo
Merchant	130\$/each	185\$	370\$
Artist	70\$/each	95\$	-

Please note that exhibitors may pay off the costs associated with booking a space by completing certain modalities (i.e. service exchanges). For more information, please contact : Contact@nadeshicon.ca

- The festival organizers reserve the rights to cancel or refuse any applications to the dealer's room.
- The festival organizers keep the rights to place and move all rented spots, to their discretion.
- Each merchant, artist and exhibitor space includes one (1) table of 5 x 2.5ft and two (2) chairs.
- Each "L" combo includes two (2) tables and two (2) chairs
- Each "U" combo includes four (4) tables and four (4) chairs.
- Booked tables do not include a tablecloth. It is recommended that all merchants and artists bring their own tablecloth to cover their tables and, during the closing time, their marchandises.
- Each space has the potential to be enhanced by a sign to hang items behind the tables. Items must be hanged using the velcros/stickers provided by the festival organizers, otherwise, we might charge you for any damage caused.

3.3 Badges

- Each single space comes with one (1) badge or two (2), depending on the need.
- Each "L" combo comes with one (1) badge or two (2), depending on the need.
- Each "U" combo comes with one (1) up to four (4) badges, depending on the need.

These badges do not offer additional privileges, besides the fact that they can be transferred from one person to another in the intention of holding the selling spot.

3.4 Electricity

Access to electric sockets will be available only on request.

3.5 Payment

There are two (2) methods of payment.

- **In person**

Cash or cheque (not post-dated) payable to the "Club Animé Québec" that must be delivered to our address directly.

Club Animé Québec
Pavillon Maurice Pollack
2305, rue de l'Université
Local 2216
Québec, QC, G1V 0A6
Canada

Payment must be made within the 2 weeks following your order confirmation or we will have to cancel it.

- **Online**

After completing your online form and receiving confirmation of your reservation, a paypal bill will be sent to your e-mail figuring on your contract. We will, at most, wait 1 week after sending the paypal bill, after which we will have to cancel your order.

All prices are in Canadian dollars (CAD). Please do not send cash by mail; Festival Nadeshicon and Club Animé Québec will not be held responsible in case of loss or theft of the mailed payment.

Refund and cancellation

No refunds for merchants, artists and exhibitor orders will be available. Exceptional situations could bring a partial refund, at the discretion of the organizers of the Festival Nadeshicon.

IV. UL campus parkings

Free parking is available at certain moments on the Université Laval's campus. We highly recommend that you visit the Service de Sécurité et de Prévention's website at:

<http://www.ssp.ulaval.ca/stationnement/>

There, you should find maps, fees and schedules. In case of mismatched informations between this guide and the website, the latest prevails.

4.1 Indoor Parking

- Friday :
 - Level 00 of the Desjardins-Pollack and the PEPS: Free from 7:00AM to 9:30AM, from 11:30AM to 2:00PM and from 4:30PM to the end of the evening.
 - Level 0 of the Desjardins-Pollack : Free from 8:00PM.
- Saturday and Sunday : Free all day

4.2 Outdoor parking

- Friday :
 - Everywhere on campus : Free from 8:00PM.
- Saturday and sunday : Free all day.

V. Contract regulations

5.1 Rules of the dealer's room

5.1.1 The loading and unloading of goods can be done from the dock (see Annex I) only during the hours of installation and closure. The organizers of the Festival Nadeshicon will assign a specific time to each merchant, artist and exhibitor wishing to use this equipment. During this time, the merchants and artisans assigned to the landing will have priority over the use of the elevator. Installation and dismantling can also be done via the main doors during their respective time slots.

5.1.2 Merchants and artists must use the chairs and tables which have been assigned to them. They cannot share tables or chairs. They cannot use tables or chairs that have not been assigned to them, even if these are not used.

5.1.3 Merchants and artisans must respect their allotted space and must not encroach on neighboring areas.

5.1.4 Merchants, artists and exhibitors cannot give or sell their assigned space.

5.1.5 Opening, closing and installation hours may be changed without notice.

5.2 Badges

5.2.1 Merchants, artists and exhibitors, just like all the other festival participants, must wear, visibly, their badges at all times during the festival.

5.2.2 Merchants and artists badges can be shared amongst an enterprise or group members, with the goal of holding the selling spot.

5.2.3 Lost badges can be replaced at the cost of 30\$ (some exceptions can apply).

5.2.4 All merchants, artists and exhibitors are subject to the same rules of conduct as the rest of the attendees, as described in the convention handbook.

5.3 Sales

5.3.1 No sales from the merchants and artisans can take place on the festival site outside of the dealer's room.

5.3.2 Hard or aggressive selling is prohibited on the convention grounds.

5.3.3 The goods for adults must be covered (with an opaque material) and not be visible to the public. Merchants and artisans who sell adult materials must ensure that the buyers are at least 18 years old, through a proof of identity.

5.3.4 No weapons or weapon imitations can be sold on the site of the convention without the permission of the festival organizers.

5.3.5 Solicitation outside your designated dealer's space will not be tolerated on the grounds of the convention.

5.3.6 The festival offers no supplementary stocking area for your goods outside your designated dealer's space

5.3.7 It is strictly forbidden to do any lottery or luck-based transactions that would require a permit from the Régie de la Société des loteries du Québec.

5.4 Forbidden merchandises

5.4.1 Pursuant to Articles 406 to 412 of the Criminal Code of Canada (L.R.C (1985), ch. C-46) and the Trade-marks Act (L.R.C (1985), T-13), it is forbidden to sell any goods reproducing, without consent, a trade-mark, any goods that falsifies, in any manner, a genuine trade-mark or any goods with a mark so nearly resembling a genuine trade-mark as to be calculated to deceive.

5.4.2 Pursuant to the Copyright Act (L.R.C. (1985) ch. C-42), it is forbidden to sell any goods containing copyrighted material or artworks that the distributor doesn't hold copyrights or consent from the official owner(s). This excludes resell of genuine, official merchandises where the "first-sale" doctrine apply.

5.4.3 Pursuant to the Copyright Act (L.R.C. (1985) ch. C-42), it is forbidden to replicate any copyrighted artworks. This includes, but is not limited to, manual tracing, computer-assisted tracing and photography.

5.4.4 Pursuant to the Copyright Act (L.R.C. (1985) ch. C-42), it is forbidden to modify any copyrighted materials, with the intention of selling the results. This excludes copyrighted materials made explicitly for alteration by the consumer.

5.4.5 Pursuant to the Textile Labelling Act (L.R.C (1985), T-10), no dealer shall sell, import into Canada or avertise a prescribed consumer textile article unless the article has applied to it a label containing a representation with respect to the textile fibre content of the article. This excludes certain articles, pursuant to the act, like: handbags, luggages, footwear, toys, belts, pennants and wall hangings.

5.4.6 The Festival Nadeshicon, the Club Animé Québec and the organizers of the event reserve themselves the right to demand the removal of any and all merchandises to which they are unable to determine the legality or the respect of intellectual properties.

5.4.7 The refusal to comply to the removal of a merchandise, by the demand of the Festival Nadeshicon, its organizers or the Club Animé Québec, could bring the expulsion of the refusing artist or merchant.

5.5 Safety in case of fire

5.5.1 It is forbidden to block the fire safety equipment and signs (ie Extinguishers, hydrants, doors and emergency exit signs).

5.5.2 Entries and exits to table clusters must be opened and allow circulation.

5.5.3 Stands and exhibits must be disposed to not restrict:

- Access to all the room's exits
- The total lenght of all exits
- The visibility of all exit panels
- Access to all fire safety equipments
- The total lenght of room's aisles (2 meters)

5.6 Installation, removal and cleaning

5.6.1 Merchants, artisans and exhibitors have to follow the specified times for installation and dismantling.

5.6.2 Any items left in the dealers room after the end of the convention will be left to the renter of the room, the Bureau Événements Campus of the Université Laval. The Festival Nadeshicon, the Club Animé Québec and the organizers of the event do not assume responsibility for any loss outside the hours of loan of the room for the Festival Nadeshicon and any decisions taken by the Bureau Événements Campus.

5.6.3 Any extra fees to the renting of the room by the Club Animé Québec and incurred as a result of an allocated Dealer spot left dirty or damaged after the end of the Festival Nadeshicon will be charged to the responsible (merchants, artisans, exhibitors).

5.7 Limitation of responsibility

5.7.1 The merchant, artist or exhibitor agrees to release Festival Nadeshicon and the Club Animé Québec from any responsibility in case of material loss or material prejudice including, but not limited to, loss of money, extra fees, fines or breakages.

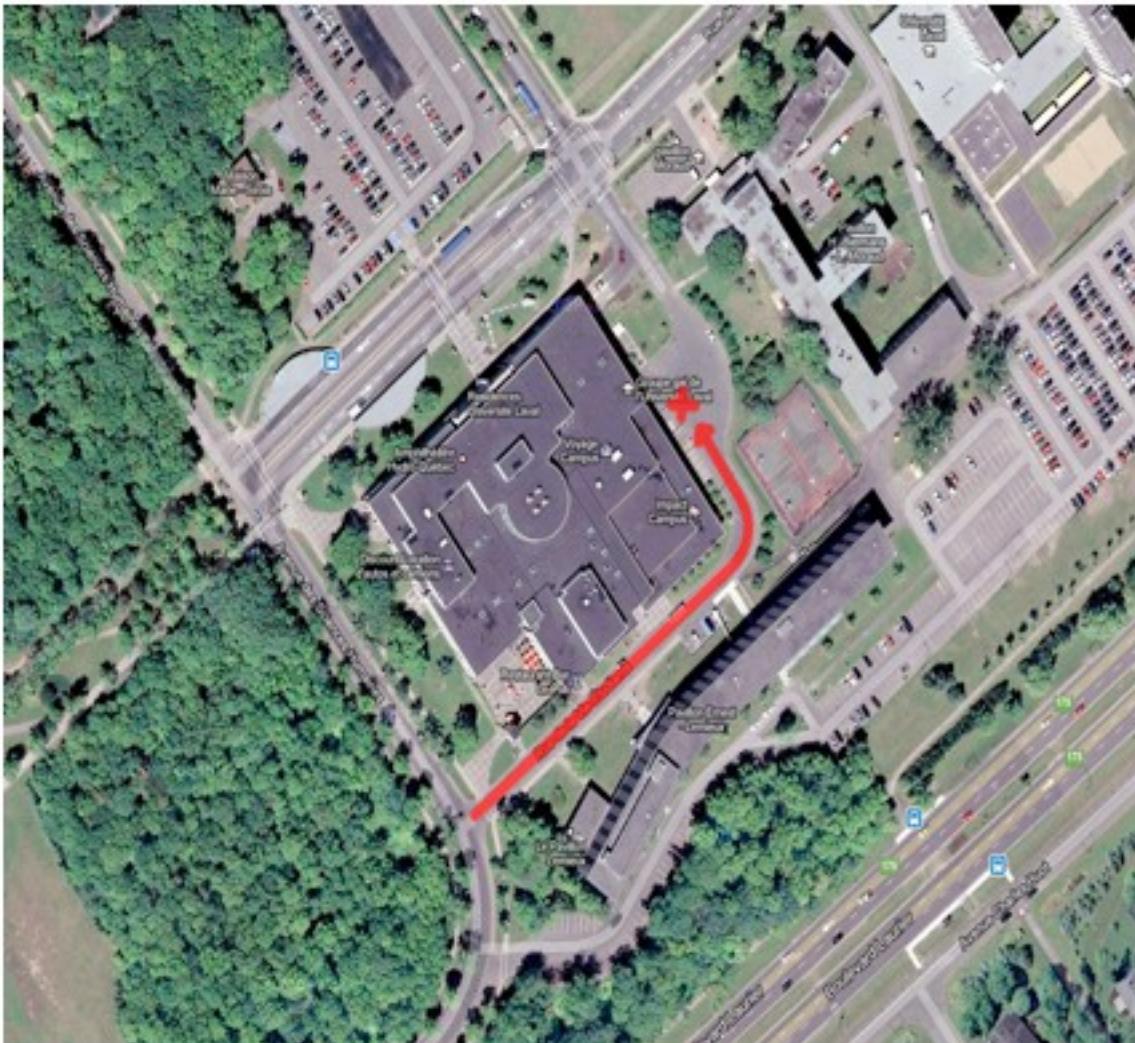
5.8 Acceptance of risks

5.8.1 All participants in the dealer's room are responsible for obtaining all necessary permits and other legal permission to sell their goods.

5.8.2 All goods and posessions of the merchant, artist or exhibitor remains in his own personal care and are under his responsibility.

ANNEX I

PLAN (LANDING)



- To access the landing, take the Vie Étudiante Street from the Sciences Humaines Street. Continue until the end of the Vie Étudiante Street, the landing will be on your left.
- For more informations, you can contact us at: dealers@nadeshicon.ca