



**Contract for merchants,  
artists and exhibitors**

**Regulations and policies 2019  
March 29<sup>th</sup> to March 31<sup>st</sup> 2019**

**Québec city convention center**

# Welcome

From the 29<sup>th</sup> to the 31<sup>st</sup> of March will be held the ninth official edition of the festival Nadeshicon.

For the first time, the festival will be held at the Québec city convention center!

We would like to welcome those who are joining us this year and all those returning to this new edition of the Festival Nadeshicon.

This guide is designed for merchants (who are selling official and licensed goods), artists (craftsmen presenting their homemade goods) and exhibitors (organizations that do not have products for sale but wish to gain visibility during the Festival Nadeshicon).

This year, booking for merchants will be based on the principle of "first come, first served" while artists will be selected by a lottery system. If you have any questions, do not hesitate to contact us at:

[Dealers@nadeshicon.ca](mailto:Dealers@nadeshicon.ca)

We all hope to see you soon,

Maude Cuerrier  
Chair of the Executive Committee

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# I. Introduction

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Festival Nadeshicon is an initiative of the Club Animé Québec, a student association of the University Laval accredited since 1992. Its name comes from "Nadeshiko", the Japanese word designating the carnation flower that blooms in spring and refers to the term "Yamato Nadeshiko" who is synonymous of the perfect woman.

The purpose of Festival Nadeshicon remains in the enactment and celebration of the Japanese culture as conveyed by the mangas while educating the public about the reality of the current Japanese culture as well as the traditional one.

Tickets are 30\$ each in presale or 40\$ during the festival (free for children under 12 years old) which allows families to come and learn about life in Japan at an affordable cost.

Will you be one of those who will thrill Québec city convention center this March?

## 1.1. Mission

The Festival Nadeshicon objectives can be detailed in three points:

- 50% anime and 50% cultural
- Familial and General
- Affordable cost

We allow families to come and learn about life in Japan without ruining themselves at the front door. Thus, attendees can save on the cost of the entry and therefore spend larger sums in the dealer's room, a vital part of any anime convention.

During the festival, you'll find:

<ul style="list-style-type: none"><li>• Masquerade</li><li>• Japanese Fashion Parade</li><li>• Dealer's Room</li><li>• Panels</li><li>• Guests</li><li>• Concerts</li></ul>	<ul style="list-style-type: none"><li>• Nadeshicon Idol</li><li>• Cosplays Activites</li><li>• Cultural Dances</li><li>• Anime projections</li><li>• Photographers</li><li>• And much more!</li></ul>
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## 1.2 Traffic

Since its first official edition in 2011, the festival Nadeshicon hosted many thousands attendees from across Quebec and abroad.

During its last edition, the festival welcomed almost 2400 participants, an augmentation of 262% since its first edition.

Our current public consists of 39% of teenagers aged between 16 and 19 years old and of 37% of young adults between 20 and 25 years old, mostly from Quebec city (68.5%).

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## II. Dealer's Room

The dealer's room, located in room 2000-BC, will welcome merchants, artists and exhibitors.

### 2.1 Business Hours

Jour	Installation	Business Hours	Closing
Friday	9H à 15H	15H à 20H	20H à 21H
Saturday	9H à 10H	11H à 18H	18H à 19H
Sunday	9H à 10H	11H à 17H	17H à 20H

### 2.2 Installation

Merchants, artists and exhibitors will have access to the dealer's room during the installation hours. A dock and a freight elevator will be available for you depending on a predetermined schedule. You must reserve a time spot or we will deny you access.

All goods must be installed by the end of the installation hours, so that everything is ready for the opening (3PM on Friday, 10 AM on Saturday and Sunday). As the dealer's room opens, the dock will be locked

For safety reasons and to respect the regulation of the CNESST, children ages under 16 are not authorised to be inside the dealer's room during installation and disassembly.

The children of a merchant, artist or exhibitor team will be accepted in the dealer's room as soon as the room is opened to everyone, under the condition that they will be under the direct and constant supervision of the responsible merchant, artist or exhibitor.

If a merchant, artist or exhibitor shows up to the dealer's room with a child under 16 during the time of installation or disassembly, that person will not be authorised to take care of their stand at that time.

## 2.3 Opening

All merchants and artists must be ready and at their designated selling spots before the opening of the dealer's room to the Festival attendees (3PM on Friday, 10:00AM on Saturday and Sunday).

## 2.4 Closing

When all festival attendees will have left the dealer's room, merchants, artists and exhibitors will enter the closing period (8PM to 9PM on Friday, 6PM to 7PM on Saturday and 5PM to 8PM on Sunday) to store their equipments and leave the room.

During disassembly (on Sunday), the dock and the elevator will be available for the merchants, artists and exhibitors (for a limited time).

## 2.5 Security

After the closing time, the doors to the dealer's room will be locked. Room access will be denied to any and all festival attendees. However, the executive committee of the Festival Nadeshicon and the employees of the Québec city convention center may have to enter, under certain circumstances.

Please note that the Festival Nadeshicon, the Club Animé Québec and the organizers of the event do not assume responsibility for any loss, theft or damage to the merchant's, artist's or exhibitor's equipment.

## 2.6 Exhibitors

Exhibitors will be given spaces inside of the dealer's room and will comply to the policies like a merchant.

The booking of exhibitor's spot will require the authorization of the executive committee of the Festival Nadeshicon. Any inquiries and forms will have to be sent directly to them at the following address: [Contact@nadeshicon.ca](mailto:Contact@nadeshicon.ca)

Please note that exhibitors may pay off the costs associated with booking a space by completing other modalities (i.e. service exchanges).

### III. Merchants and artists spaces

#### 3.1 Classification

3.1.1 Considered as **MERCHANTS** are:

- Businesses or individuals who are selling official goods, used or new, produced by manufactures.
- Businesses that sells homemade goods and that registered as a corporation (legal person) at the Registraire des entreprises du Québec or Canada.

3.1.2 Se classifie comme **ARTISAN** :

- Businesses or individuals who are selling homemade goods and that may or may not be registered at the Registraire des entreprises du Québec or Canada.

#### 3.2 Prices

Here are the prices for merchants and artists:

\*All prices are in Canadian dollars (CAD)

	Artist	Merchant
Single space	140\$	220\$
Combo "L "	210\$	330\$
Combo "U "	-	850\$
9'x9' Space	-	425\$

- The Festival organizers reserve the rights to cancel or refuse any applications to the Dealer's Room.
- The Festival organizers keep the rights to place and move all rented spots, to their discretion.
- Each single space includes one (1) table of 6ft x 30inches and two (2) chairs.
- Each « L » Combo includes two (2) tables and two (2) chairs.
- Each « U » Combo includes five (5) tables and six (6) chairs.
- The 9x9ft space is conceived for those who would want to bring their own equipment and will include tables and chaises only if asked.
- Booked tables do not include a tablecloth. It is recommended that all merchants and artists bring their own tablecloth to cover their tables and, during the closing time, their merchandises.

#### 3.3 Electricity

Access to electric sockets will be available only on request and at the price of 150\$.

#### 3.4 Badges

- Each single space comes with one (1) badge or two (2), depending on the need.
- Each « L combo » comes with one (1) badge or two (2), depending on the need
- Each « U Combo » comes with one (1) to six (6) badge(s), depending on the need.
- Each 9x9ft space comes with one (1) to six (6) badge(s), depending on the need.

These badges do not offer additional privileges, besides the fact that they can be transferred from one person to another in the intention of holding selling spot.

#### 3.5 Payment

##### • **In person**

Cash or cheque (not post-dated) payable to the "Club Animé Québec" that must be delivered directly to our address.

**Club Animé Québec**  
**Pavillon Maurice Pollack**  
**2305, rue de l'Université**  
**Local 2216**  
**Québec, QC, G1V 0A6**  
**Canada**

Payment must be made within the 2 weeks following your order confirmation or we will have to cancel it.

##### • **Online**

After completing your online form and receiving confirmation of your reservation, a Paypal bill will be sent to your e-mail figuring on your contract. We will, at most, wait 1 week after sending the Paypal bill, after which we will have to cancel your order.

Please do not send cash by mail; Festival Nadeshicon and Club Animé Québec will not be held responsible in case of loss or theft of the mailed payment.

#### 3.6 Refund and cancellation

No refunds for merchant, artist and exhibitor orders will be available. Exceptionnal situations could bring a partial refund, at the discretion of the organizers of the Festival Nadeshicon.

## IV. Parking

Here are the information available on the website of the Québec city convention center:

<https://www.convention.qc.ca/en/practical-information/#parking>

A pedestrian tunnel links the Québec City Convention Centre to four indoor parking lots with a total of 4,175 parking spaces. The car parks are managed by Indigo and Société Parc-Auto du Québec.

### 4.1 Indigo Rates

Place Québec underground parking

Evenings (7 days a week) - **Maximum:** For 12 hours, between 4 p.m. and 7:59 a.m.: \$10

Weekdays - Maximum: \$20

Delta underground parking

Evenings (7 days a week) - Maximum: For 12 hours, between 4 p.m. and 6:59 a.m.: \$9

24-hour maximum (daytime, reached after 4:31 p.m.): \$18

### 4.2 Société Parc-Auto du Québec

Place d'Youville underground parking

Édifice Marie-Guyart underground parking

Evenings (7 days a week) - Maximum: For 12 hours, between 4 p.m. and 7:59 a.m.: \$12

Weekdays - Maximum: \$18

### 4.3 Street level Pay Parking

Meter parking is available on the streets around the Centre and in various areas throughout the city. The PayandGo pay stations make it quick and easy to park on the street. Pay parking is generally in effect Monday to Saturday from 9 a.m. to 9 p.m. and Sunday from 10 a.m. to 9 p.m.

Use the COPILOTE mobile app to pay for any Québec City parking spot equipped with a meter or pay station, whether it's on the street or in a parking lot. No fees apply. Copilote also lets you add money to your meter remotely, so you never have to dash back to the meter.

### Charging Stations – Electric Vehicles

#### 4.4 Electric vehicle owners can charge their car at Circuit électrique's 240V charging station in the Place Québec parking lot operated by Indigo and directly connected to the Québec City Convention Centre. There are two parking spots for the charger: a service spot while the car is hooked up and a vacant spot for the wait time after the car is charged.

The information given in section IV is presented only for information purposes. It can change without further notice.

## V. WiFi

Here are the information available on the website of the Québec city convention center:

<https://www.convention.qc.ca/en/practical-information/#free-wifi>

The Québec City Convention Centre offers free wall-to-wall Wi-Fi at all times throughout its facility. Stay connected at all times with 15 Mbps connection and unlimited data transfer. Coverage is available in every room and common area, with absolutely no dead zones.

### 5.1 Festival Nadeshicon responsibilities

The information given in section V is presented only for information purposes. They can change without further notice.

The Festival Nadeshicon is not responsible of the WiFi provided by the Québec city convention center.

The Festival Nadeshicon cannot be found responsible for the disponibility or the quality of the WiFi provided by the Québec city convention center.

## **VI. Contract regulations**

### **6.1 RULES OF THE DEALER'S ROOM**

**6.1.1** The loading and unloading of goods can be done from the dock (see Annex I) only during the hours of installation and closure. The organizers of the Festival Nadeshicon will assign a specific time to each merchant, artist and exhibitor wishing to use this equipment. During this time, the merchants and artists assigned to the landing will have priority over the use of the elevator. Installation and dismantling can also be done via the main doors during their respective time slots.

**6.1.2** Merchants and artists must use the chairs and tables which have been assigned to them. They cannot share tables or chairs. They cannot use tables or chairs that have not been assigned to them, even if these are not used.

**6.1.3** Merchants and artists must respect their allotted space and must not encroach on neighboring areas.

**6.1.4** Merchants, artists and exhibitors cannot give or sell their assigned space.

**6.1.5** Opening, closing and installation hours may be changed without notice.

### **6.2 Badges**

**6.2.1** Merchants, artists and exhibitors, just like all the other festival participants, must wear, visibly, their badges at all times during the festival.

**6.2.2** Merchants and artists badges can be shared amongst a company or group members, with the goal of holding the selling spot.

**6.2.3** Lost badges can be replaced at the cost of 30\$ (subject to exceptions).

**6.2.4** All merchants, artists and exhibitors are subject to the same rules of conduct as the rest of the attendees, as described in the convention handbook.

### **6.3 Sales**

**6.3.1** No sales from the merchants and artists can take place on the festival site outside of the dealer's room.

**6.3.2** Hard or aggressive selling is prohibited on the convention grounds.

**6.3.3** The goods for adults must be covered (with an opaque material) and not be visible to the public. Merchants and artists who sell adult materials must ensure that the buyers are at least 18 years old, through a proof of identity. All goods must respect Canada's and Quebec's laws.

**6.3.4** No weapons or weapon imitations can be sold on the site of the convention without the permission of the festival organizers.

**6.3.5** Solicitation outside your designated dealer's space will not be tolerated on the grounds of the convention.

**6.3.6** The festival offers no supplementary stocking area for your goods outside your designated dealer's space, unless an agreement to that extent has been made with the executive committee.

**6.3.7** It is strictly forbidden to do any lottery or luck-based transactions that would require a permit from the Régie de la Société des loteries du Québec.

### **6.4 Safety in case of fire**

**6.4.1** It is forbidden to block the fire safety equipment and signs (ie. Extinguishers, hydrants, doors and emergency exit signs).

**6.4.2** Entries and exits to table clusters must be opened and allow circulation.

**6.4.3** Stands and exhibits must be disposed to not restrict :

- Access and visibility to all the room's exits
- the total length of all exits;
- the visibility of all exit panels;
- Access to all fire safety equipment;
- the total length or room's aisles (3 meters).

## **6.5 Forbidden merchandises**

**6.5.1** Pursuant to Articles 406 to 412 of the Criminal Code of Canada (L.R.C (1985), ch. C-46) and the Trade-marks Act (L.R.C (1985), T-13), it is forbidden to sell any goods reproducing, without consent, a trade-mark, any goods that falsifies, in any manner, a genuine trade-mark or any goods with a mark so nearly resembling a genuine trade-mark as to be calculated to deceive.

**6.5.2** Pursuant to the Copyright Act (L.R.C. (1985) ch. C-42), it is forbidden to sell any goods containing copyrighted material or artworks that the distributor doesn't hold copyrights or consent from the official owner(s). This excludes resell of genuine, official merchandises where the "first-sale" doctrine apply.

**6.5.3** Pursuant to the Copyright Act (L.R.C. (1985) ch. C-42), it is forbidden to replicate any copyrighted artworks. This includes, but is not limited to, manual tracing, computer-assisted tracing and photography.

**6.5.4** Pursuant to the Copyright Act (L.R.C. (1985) ch. C-42), it is forbidden to modify any copyrighted materials, with the intention of selling the results. This excludes copyrighted materials made explicitly for alteration by the consumer.

**6.5.5** Pursuant to the Textile Labelling Act (L.R.C (1985), T-10), no dealer shall sell, import into Canada or advertise a prescribed consumer textile article unless the article has applied to it a label containing a representation with respect to the textile fibre content of the article. This excludes certain articles, pursuant to the act, like: handbags, luggage, footwear, toys, belts, pennants and wall hangings.

**6.5.6** The Festival Nadeshicon, the Club Animé Québec and the organizers of the event reserve themselves the right to demand the removal of any and all merchandises to which they are unable to determine the legality or the respect of intellectual properties.

**6.5.7** The refusal to comply with the removal of a merchandise, by the demand of the Festival Nadeshicon, its organizers or the Club Animé Québec, could bring the expulsion of the refusing artist or merchant of the Festival grounds.

## **6.6 Installation, removal and cleaning**

**6.6.1** Merchants, artists and exhibitors have to follow the specified times for installation and dismantling.

**6.6.2** Any items left in the dealer's room after the end of the convention will be left to the renter of the room, the Québec city convention center. The Festival Nadeshicon, the Club Animé Québec and the organizers of the event do not assume responsibility for any loss outside the hours of loan of the room for the Festival Nadeshicon and any decisions taken by the Québec city convention center.

**6.6.3** Any extra fees to the renting of the room by the Club Animé Québec and incurred as a result of an allocated Dealer spot left dirty or damaged after the end of the Festival Nadeshicon will be charged to the responsible (merchants, artists, exhibitors).

## **6.7 Limitation of responsibility**

**6.7.1** The merchant, artist or exhibitor agrees to release Festival Nadeshicon and the Club Animé Québec from any responsibility in case of material loss or material prejudice including, but not limited to, loss of money, extra fees, fines or breakages.

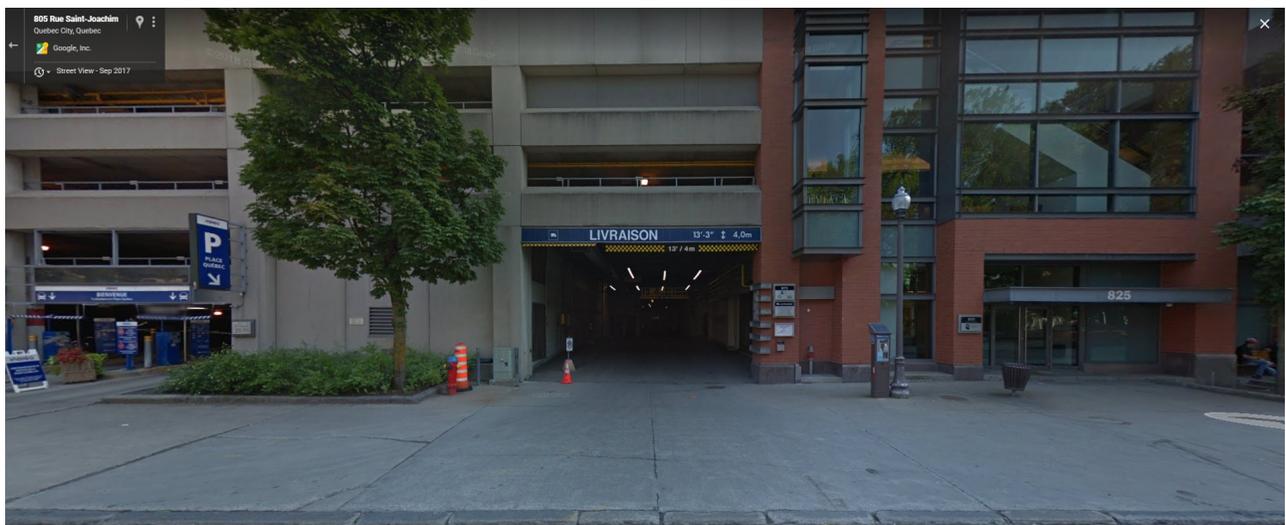
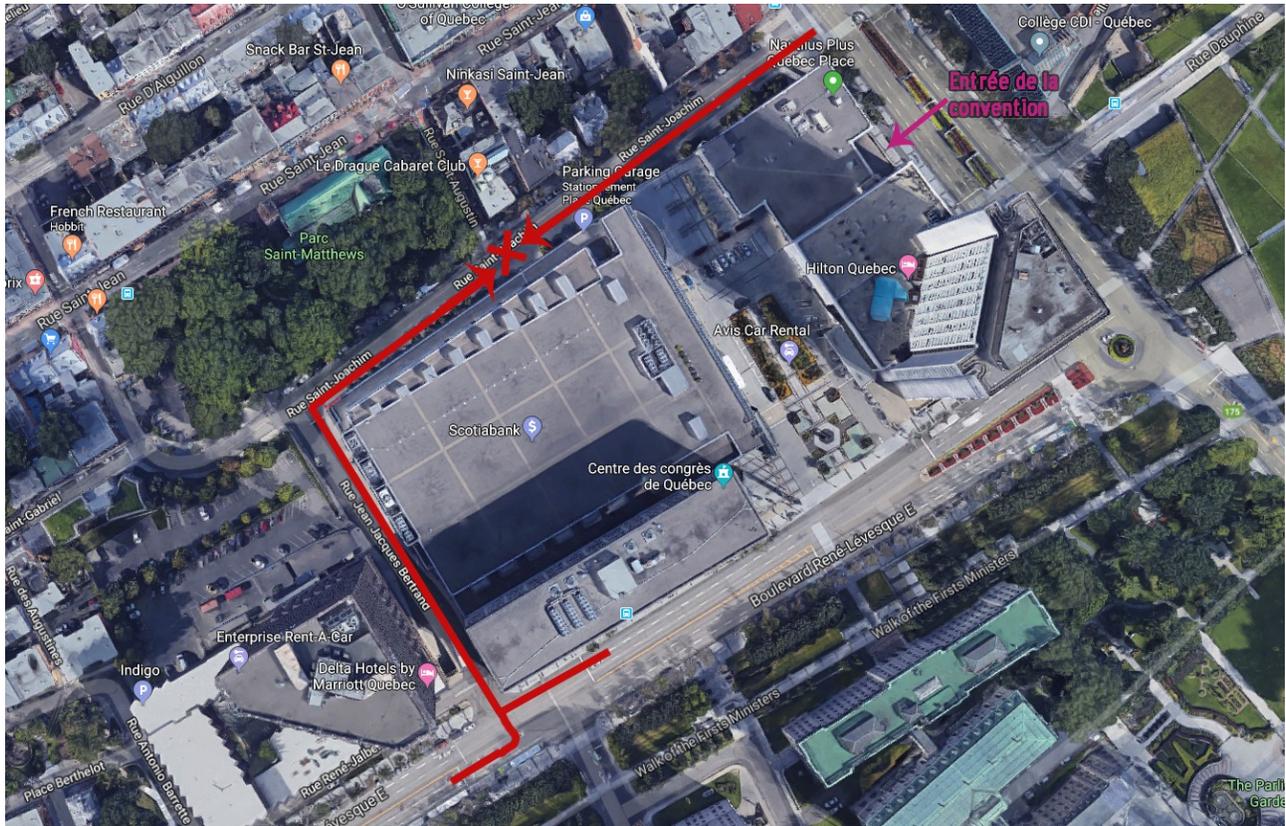
## **6.8 Acceptance of risks**

**6.8.1** All participants in the dealer's room are responsible for obtaining all necessary permits and other legal permission to sell their goods.

**6.8.2** All goods and possessions of the merchant, artist or exhibitor remains in his own personal care and are under his responsibility.

# **ANNEX I**

# MAP (Docking Area)



For more information, you can contact us at : [dealers@nadeshicon.ca](mailto:dealers@nadeshicon.ca)